

## HIBISCUS OIL



Product code : 7444

African Essentials Organic Hibiscus Oil is a light, silky smooth and versatile oil with a high concentration of Omega-6 Linoleic Acid that helps provide deep moisturization to the skin. It is also rich in flavonoids, carotenoids, and tannins which make it an effective antioxidant that protects the skin against environmental elements and helps reduce the appearance of fine lines while also fighting free radicals in the skin. It is thus ideal for soothing dry, sensitive or aging skin.

### Recommended use for :

- ✓ All skin types
- ✓ Anti-aging, mature skin
- ✓ Loss of elasticity, suppleness
- ✓ Eliminate dead cells
- ✓ Protection against free radicals
- ✓ Pigment spots
- ✓ Sunburn
- ✓ Acne
- ✓ Skin inflammation
- ✓ Dry scalp and hair

Botanical name : *Hibiscus Sabdariffa*

Origin : Senegal

Certified organic by Ecocert Canada



Perennial plant of the Malvaceae family, *Hibiscus sabdariffa*, also called "Guinea Sorrel", is native to West Africa. Hibiscus vegetable oil is obtained by cold pressing the seeds of the plant. In Senegal, hibiscus is essentially a winter crop, the plants are grown on the edge of fields or villages. No pesticides are used for these crops. After harvest, the seeds are pressed locally to produce a vegetable oil rich in essential fatty acids (omega-6) and antioxidants, particularly interesting for cosmetic use. Organic Hibiscus Oil also contains a certain class of alpha hydroxy acids (AHA) which help to gently exfoliate and get rid of the dead skin cells, leaving the skin cleansed and looking younger. Hibiscus oil can also be used as a hair treatment to help fight dry scalp, dandruff and premature graying.

For facial use simply plop a few drops of Hibiscus Oil on your fingers and gently dab the oil on your face. For hair care Hibiscus Oil can be used directly on the scalp or as a hot oil treatment all over the hair.

